Diversity Collaborative: 
*From Intent to Impact*

Anniversary Symposium and Institute for Diversity Regional Symposium

**October 31, 2013**

8:30 a.m. - 9:00 a.m. (Registration and Breakfast)
9:00 a.m. - 3:15 p.m. (Program)

Join us for the Anniversary Symposium of the **CHA Diversity Collaborative: From Intent to Impact**, presented in partnership with the Connecticut Association of Healthcare Executives. Built on the successful IHI clinical collaborative model, the objectives of this multi-year initiative are to:

- increase diversity in hospital governance and senior management,
- improve cultural competence in the delivery of care, and
- increase supplier diversity.

The October 31 event marks the two-year anniversary of a statewide process to engage hospital teams in educational programs, implementation of intervention strategies, sharing best practices, and measuring and tracking progress—all with a focus on achieving health equity.
Agenda

8:30 a.m. – 9:00 a.m.
Registration and Breakfast

9:00 a.m. – 9:15 a.m.
Opening Remarks

Christopher M. Dadlez FACHE
Immediate Past Chairman, CHA Board of Trustees
President and CEO, Saint Francis Hospital and Medical Center

9:15 a.m. – 10:30 a.m.
Keynote Address

Embracing the New Enhanced CLAS Standards: A Pathway to Better Healthcare

J. Nadine Gracia, MD, MSCE
Deputy Assistant Secretary for Minority Health
U.S. Department of Health and Human Services

There is a considerable body of evidence that shows individuals in Connecticut and across the nation from various cultural and racial backgrounds are not attaining their highest level of health. Several reasons account for this – chief among them are access, affordability, and the social determinants of health including a lack of culturally and linguistically appropriate services that respect and respond to the needs of all individuals.

While the original National CLAS Standards served as a catalyst and guided progress toward improving the quality of care and achieving health equity – racial and ethnic disparities in healthcare remain a significant public health issue.

Dr. Nadine Gracia will discuss the purpose and components of the new Standards, and strategies for implementation of the National CLAS Standards Enhancement Initiative, a new benchmark established for culturally and linguistically appropriate services to improve the health of all individuals.

10:30 a.m. – 10:45 a.m.
Program Break

10:45 a.m. – 12:00 p.m.
Advancing Diversity and Health Equity: Connecticut Hospitals Embrace the Challenge (presented in collaboration with the Institute for Diversity)

Marcus McKinney, D.MIN., LPC
Vice President, Community Health Equity & Health Policy, Saint Francis Hospital and Medical Center

Patricia DeWitt
Director, Community Programs/Grants Administration, Yale-New Haven Hospital

Peter Fraser
Vice President, Human Resources, Hartford Hospital

Moderated by: Frederick D. Hobby
President and CEO, Institute for Diversity in Health Management

In this session, panelists from Hartford Hospital, Saint Francis Hospital and Medical Center, and Yale-New Haven Hospital, whose organizations were identified as Connecticut high overall scorers through the Institute for Diversity in Healthcare Management’s Diversity and Disparities: Benchmark Study of U.S. Hospitals, will share successful strategies they have initiated to address diversity and healthcare disparities in their organizations and communities.

12:00 p.m. – 12:45 p.m.
Lunch Break

12:00 p.m. – 12:45 p.m.
Expanding Supplier Diversity—Strategies to Achieve Success

Julia Litvak
Director, Sourcing Excellence Programs at Covidien

Angela Wilkes
Director of Supplier Diversity and Sustainability at Owens & Minor

Ms. Litvak will describe Covidien’s commitment to increasing the diversity of its supplier base, how it supports clients through quarterly reports that track progress, and strategies utilized to increase diverse supplier spend.

Ms. Wilkes will share practical advice to help hospitals create a sustainable model for success. The presentation will include strategies to improve supplier diversity outreach efforts, help increase supplier diversity numbers, and work with key suppliers to reinforce the need to build strong supplier diversity programs.
In today’s changing healthcare environment, a professional interpreter encounter at initial assessment and discharge will help reduce readmissions within 30 days, reduce patient length of stay, improve medication adherence, and improve health outcomes. A medical interpreter encounter and translations of related medical forms will also improve the quality of care, increase the safety of the patient, and reduce health disparities in Limited English Proficient communities.

Mr. Rodriguez will describe how Seton Healthcare Family’s person-centered approach, aligned with the national Equity of Care effort and the Center for Medicare and Medicaid Services 1115 Waiver efforts, reduces health disparities and inequities. In 2011, the American College of Healthcare Executives, American Hospital Association, Association of American Medical Colleges, Catholic Health Association of the United States, and National Association of Public Hospitals and Health Systems stood together in a Call to Action challenging healthcare professionals to eliminate healthcare disparities. The focus is on increasing the collection of race, ethnicity, and language preference data; increasing cultural competence; and increasing diversity in governance and leadership.

Accreditation

This program is pending approval of Qualified continuing education credit through the American College of Healthcare Executives (ACHE).

Speaker Profiles

Christopher M. Dadlez, FACHE, is the Immediate Past Chairman of the CHA Board of Trustees and the President and CEO of Saint Francis Hospital and Medical Center. He has been instrumental in leading CHA’s statewide diversity collaborative. He holds leadership roles in the AHA as a member of the AHA Board, Chairman of its Regional Policy Board 1, member of the AHA Equity of Care Committee, and as an AHA Fellow in Healthcare System Reform. Mr. Dadlez is a Fellow of the American College of Healthcare Executives. In addition, he serves on the Board and Executive Committee of the Alliance of Independent Academic Medical Centers and is a member of the Association of American Medical Colleges. In March 2011, Mr. Dadlez was inducted into the Business Hall of Fame.
J. Nadine Gracia, MD, MSCE, is the Deputy Assistant Secretary for Minority Health and the Director of the Office of Minority Health (OMH) at the U.S. Department of Health and Human Services (HHS). The OMH is dedicated to improving the health of racial and ethnic minority populations through the development of health policies and programs that will help eliminate health disparities. Under Dr. Gracia's leadership, the OMH oversees the implementation of the HHS Action Plan to Reduce Racial and Ethnic Health Disparities and the National Partnership for Action to End Health Disparities.

A pediatrician with epidemiology training, Dr. Gracia previously served as Chief Medical Officer for the HHS Office of the Assistant Secretary for Health. She provided policy and programmatic leadership for a portfolio that included child and adolescent health, climate change, disaster preparedness, environmental health, global health, Haiti recovery, and the White House Council on Women and Girls, and led the development of the HHS 2012 Environmental Justice Strategy.

Dr. Gracia is a former White House Fellow, serving at HHS in the Office of the Assistant Secretary for Health and the Office of the Secretary. She also served as a policy advisor in the Office of the First Lady, assisting in the development of the Let’s Move! initiative to solve childhood obesity.

An honors graduate of Stanford University, Dr. Gracia received her medical degree from the University of Pittsburgh and holds a Master of Science in Clinical Epidemiology from the University of Pennsylvania. She completed postgraduate training at Children’s Hospital of Pittsburgh, where she was Chief Pediatrics Resident. She served as a clinical instructor and general pediatrics research fellow at Children’s Hospital of Philadelphia, conducting research on community risk factors for violence. Dr. Gracia is a fellow of the American Academy of Pediatrics.

A first-generation Haitian-American, Dr. Gracia is an advocate for minority and underserved populations and lectures nationwide on health disparities and health equity. She has been named one of The Grio’s 100 History Makers in the Making and one of Washington’s Powerful Women by the BET television network.

Frederick D. Hobby joined the Institute for Diversity in Health Management as President and CEO in 2005 with more than 25 years of hospital experience in three states and six systems. Mr. Hobby is a frequent guest speaker on diversity and has been featured at a number of prestigious national conferences. In 1999, he was named “Senior Executive of the Year” by the National Association for Health Services Executives. Mr. Hobby has also been named to Modern Healthcare Magazine’s 100 Most Powerful People in Healthcare in 2006 and again in 2007.

Julia Litvak is Director, Sourcing Excellence Programs at Covidien. Ms. Litvak has 15 years of experience in Strategic Sourcing and Procurement with large corporations such as Covidien, Ahold USA (Stop & Shop), Staples, and Ariba. In her current role, her responsibilities include managing sourcing programs, developing employees’ strategic sourcing skills through training and individual coaching, and implementing sourcing leading practices and tools.
Geronimo M. Rodriguez, Jr. is Vice President of Diversity and Community Outreach with Seton Healthcare Family in Austin, Texas. He joined the Seton Family in June 2006 to help expand efforts across the healthcare system in the areas of diversity, inclusion, cultural competence, federal contract compliance, and workforce development.

Mr. Rodriguez has served in the White House Office of Congressional Affairs, and as Deputy Associate Director and later Acting Associate Director in the White House Office of Presidential Personnel.

Mr. Rodriguez currently serves on various community boards including Chair of the Greater Austin Hispanic Chamber of Commerce, Chair-Elect of Leadership Austin, the Executive Committee of KLRU-TV and a member of the Austin Area Research Organization.

Mr. Rodriguez, a native of Alamo, Texas, graduated from St. Edward’s University with a bachelor’s degree, cum laude, where he received a four year academic scholarship and a College Assistance Migrant Program Scholarship. Mr. Rodriguez also attended the Maxwell School of Citizenship and Public Affairs at Syracuse University as a Woodrow Wilson Fellow and received his law degree from the University of Texas School of Law.

Angela T. Wilkes is Director of Supplier Diversity and Sustainability at Owens & Minor, distributor of brand name medical and surgical products. In this role, Ms. Wilkes leads the corporation’s nationally recognized supplier diversity programs, partnerships, and strategies. Working with numerous healthcare systems, nonprofits, government agencies, universities, and senior leadership, she develops and implements programs that leverage sales and serve as a model for the healthcare industry. She most recently served as Director of Supplier Diversity and Small Business Liaison Officer, following her role as Director of Customer Relations and Government Accounts for Owens & Minor.

Driving Directions to CHA

Connecticut Hospital Association
110 Barnes Road
Wallingford, CT 06492-0090
203-265-7611

Traveling from New Haven on I-91 North:
Take Exit 15. At the end of the exit ramp, turn left onto Route 68 West. Proceed 0.9 miles to the 5th traffic light (not counting light at end of ramp); turn right onto Barnes Road. Proceed on Barnes Road through one traffic light. A CHA sign will be on the right. Turn right into driveway just before the sign.

Traveling from Hartford on I-91 South:
Take Exit 15. At the end of the exit ramp, turn right onto Route 68 West. Proceed approximately 0.8 miles on Route 68 to the 4th traffic light (not counting light at end of ramp); turn right onto Barnes Road. Proceed on Barnes Road through one traffic light. A CHA sign will be on the right. Turn right into driveway just before the sign.

From Wilbur Cross Parkway North (Route 15):
Take Exit 66. At the end of the Exit ramp, turn left onto Route 5 South. Proceed approximately 0.25 mile to 3rd traffic light. Turn left up short hill to next traffic light. Turn left onto Route 68 East. At first traffic light, turn left onto North Main Street Extension. Take first right onto Barnes Road. CHA is the second building on the left.

From Wilbur Cross Parkway South (Route 15):
Take Exit 66. At the end of the exit ramp, turn left onto Route 5 South. Proceed approximately 0.25 mile to 4th traffic light. Turn left up short hill to next traffic light. Turn left onto Route 68 East. At first traffic light, turn left onto North Main Street Extension. Take first right onto Barnes Road. CHA is the second building on the left.

From Interstate 84:
Take Exit 27 and proceed on Route 691 East to Wilbur Cross Parkway Southbound. Take Exit 66. At the end of the exit ramp, turn left onto Route 5 South. Proceed approximately 0.25 mile to 4th traffic light. Turn left up short hill to next traffic light. Turn left onto Route 68 East. At first traffic light, turn left onto North Main Street Extension. Take first right onto Barnes Road. CHA is the second building on the left.
Diversity Collaborative Anniversary Symposium
October 31, 2013

Organization: _______________________________________________________________________

Name: ___________________________ Phone: ___________________________
Title: ___________________________ E-Mail: ___________________________

Name: ___________________________ Phone: ___________________________
Title: ___________________________ E-Mail: ___________________________

Name: ___________________________ Phone: ___________________________
Title: ___________________________ E-Mail: ___________________________

Name: ___________________________ Phone: ___________________________
Title: ___________________________ E-Mail: ___________________________

There is no fee for CHA members, but pre-registration is required.

Mail or Fax Registration Form to:
Education Services, CHA, 110 Barnes Road, Wallingford, CT 06492-0090 or Fax to (203) 284-9318.

Cancellations received 10 business days prior to the program date will receive a full refund minus a $25 per person administrative fee. After that time you may send a substitute but there is no refund. CHA members may only substitute with another CHA member to qualify for the member rate. In the event of inclement weather, call (203) 265-7611 after 6:30 a.m. and select option #4 for a cancellation update.

Accessibility Note: If you require auxiliary aids or services to attend this program, please contact us in advance at educationservices@chime.org or (203) 294-7263.

For additional information, please contact CHA Education Services at 203-294-7263 or educationservices@chime.org.