INSTITUTE FOR DIVERSITY AND HEALTH EQUITY
2020 NATIONAL LEADERSHIP AND EDUCATION CONFERENCE

June 17-19, 2020 | Cleveland, Ohio

Institute for Diversity and Health Equity’s National Leadership and Education Conference
In the spirit of the Institute for Diversity and Health Equity’s (IFDHE) 25th Anniversary, we invite members and partners across diverse disciplines to our National Leadership and Education Conference, which is the premier health services conference on advancing health equity, diversity and inclusion. The conference provides leadership development in diversity, management, insights on designing and effectively managing health equity programs, valuable resources and tools for health care organizations, and more. Key audiences include hospital and health system leaders who serve as diversity executives and practitioners, health equity executives, community health professionals, human resource professionals, and social justice and transformation professionals.

2020 Co-Location & Aligned Theme
IFDHE’s National Leadership and Education Conference and AHA’s Association for Community Health Improvement’s (ACHI) National Conference will be co-located in Cleveland June 15-19, 2020. Our two groups aim to strengthen thematic cross-pollination and broaden respective conference audiences. At the organizational level, it will allow the AHA to further its commitment to redefining the “H”. Changes in the national landscape have led AHA’s hospital and health system members to broaden their focus from being primarily providers of acute care in traditional clinical settings to being collaborative promoters of individual and community well-being. To promote well-being beyond high-quality care to acutely ill patients, AHA members recognize the need to look beyond the four walls of the hospital to systematically address the social determinants of health and other root causes of illness. The “H” of the future is aligned with the co-located conference theme Connecting Care with Community to Advance Health Equity.

IFDHE Content Themes and topics
Similar to proposed tracks for the 2020 ACHI National Conference, the IFDHE topic areas are based upon (1) an analysis of the 2018 IFDHE conference, (2) emerging trends in the field, and (3) high-priority health equity and diversity themes and related AHA initiatives, such as The Value Initiative, Hospital Community Cooperative, and Age Friendly Health Systems. Our goal is to attract a diverse conference audience—from the C-suite to practitioners to community partners—and move the field forward in advancing equity, inclusion and diversity in health care. The thematic areas will include health equity and value, diversity and inclusion, and community partnerships. Special emphasis will be given to those sharing insights, research, and leading practices.

The call for proposals is now open!
Proposals are due by January 3, 2020.

Apply Here

Contact us with questions at IFDConference@aha.org.
CONTENT AREAS (choose one)
IFDHE’s National Leadership and Education Conference 2020 welcomes proposals that feature leading-edge projects and experts in the field for the conference’s breakout and poster sessions, particularly in the content areas listed below.

- **Diversity & Inclusion Leading Practices**
  As health systems evolve their approach to diversity and inclusion, conversations regarding best practices arrive at the forefront. As the field expands, the need for a clear, culturally competent and intersectional framework follows. While these conversations unfold, some leaders and scholars have called upon white counterparts to support, start and champion leading practices in inclusion and diversity. Matters involving race and ethnicity continue to play a leading role, and increasingly the field experiences other aspects of diversity such as LGBTQ+ individuals, persons with disabilities, veterans, or immigrants and refugees. Posters and breakout proposal submissions may incorporate any of these and related themes.

- **Health Equity Leading Practices, Measurement, and ROI**
  Achieving health equity means that everyone has a fair and just opportunity to be as healthy as possible. This work requires community and hospital alignment to address the social determinants of health. A vision and strategy for health equity also involves diverse and inclusive leadership, organizational tactics to improve patient outcomes and experiences for all populations, cost reductions and creating value. Many search for ways to assess, measure and ultimately demonstrate the return on investment of health equity strategies. Proposals can include frameworks and case studies that have made a meaningful impact on advancing health equity in alignment with local communities, C-Suite leaders and/or boards of directors.

- **Tech Equity: The Impact of Tech on Health Equity, Inclusion & Diversity**
  Communities are created by our neighborhoods, work environments and home, yet advancements in technology also have forged communities in virtual and online spaces. Every week, new technology products and features promise advancements, improvements and efficiencies in health care. Examples include artificial intelligence, analytics and predictive analytics, telehealth, remote monitoring, and technologies that impact and/or disrupt the workforce. As technologies impact health care, some can serve to enhance and enable health equity, inclusion and diversity. However, researchers have uncovered biases embedded in health care algorithms. Biases in software coding can reinforce systemic injustices and obstacles to equity. IFDHE welcomes proposals highlighting how technology advances health equity, inclusion and diversity, as well as proposals engaging the limits, ethical boundaries, injustices and harmful effects of technology on health equity, inclusion, and diversity.

- **Other Emerging Topics**
  The work of health equity, inclusion and diversity entails close collaborations with many other leaders, partners and health system departments. It also entails engaging clinicians from physicians and nursing staff, to registration, billing and finance, spiritual care, ethics, front-line coworkers, C-suite leaders, board members, and community stakeholders and leaders. As reflected in IFDHE’s decision to co-locate the 2020 Conference along with ACHI professionals, the work of health equity, inclusion and diversity has strong ties to other health professionals.
IFDHE 2020 | Call for Proposals

and partners to address matters of population health and health disparities. IFDHE welcomes proposals that engage these and other topics absent from the aforementioned categories.

PRESENTATION FORMATS
Breakout sessions and poster presentations are the primary formats for sharing content at this conference, as described below. However, IFDHE reserves the right to ask that your proposal be combined with another relevant submission and/or shared through another, more applicable format not listed below.

Breakout Sessions
Concurrent breakout sessions provide an opportunity to share successful strategies with a broad audience. Each session will last up to 60 minutes with at least 15 minutes reserved for attendee interaction.

IFDHE is committed to highlighting content of the highest caliber that builds the knowledge of conference attendees and fosters peer learning. We are seeking experienced presenters to convey their knowledge, demonstrate value and provide tools and resources for health equity, diversity, and inclusion while also engaging conference participants in discussion. Successful proposals will:
- Address practice needs of attendees from diverse professional backgrounds and organizations
- Highlight key takeaways and how-tos for advancing health equity, or practices in inclusion and diversity that serve the advancement of equity
- Focus on replicable models
- Demonstrate value and measurable impact
- Encourage engagement and interaction from participants

Poster Presentations
IFDHE is seeking original content about your organization’s diversity, inclusion and health equity initiatives. Posters may present case studies unique to your community or organization, or novel tools for relevant areas. The networking poster session will take place during the Welcome Reception on Wednesday, June 17, giving conference attendees the opportunity to view and discuss posters with presenters. The lead presenter is expected to attend the conference and engage attendees about their poster during the Welcome Reception.

SELECTION CRITERIA
Submitted proposals will be evaluated by a panel of experts according to criteria that include:
- Relevance: Extent to which the proposal addresses the conference theme and selected content area.
- Clarity: Extent to which the proposal offers a clear description of the proposed session and practice-oriented learning objectives.
- Innovative: Extent to which the proposal displays innovation or originality.
- Application to Practice: Extent to which participants will be able to adapt information or tools presented to their own hospital, organization or community setting.
- Sustainability: Extent to which the proposal highlights sustainable and measurable practices.
- Collaborative: Extent to which the proposal showcases effectiveness of working with different organizations to reach a common goal.
- Demonstrated Impact: Extent to which the proposal shows the outcomes or impact on population health, both successes and failures.
Note: To preserve the integrity of the conference experience, IFDHE has a policy of not selling services, products or future consulting assignments during presentations. All accepted breakout session presenters will be asked to sign a faculty agreement that includes this policy.

SUBMISSION INSTRUCTIONS
Proposals must be submitted via the online platform. Proposals that are incomplete or do not follow the submission guidelines will not be considered for selection.

Notification
All submissions will be evaluated by IFDHE, and presenters will be notified of their acceptance status by the end of January. If selected, your name, biography, presentation title and session details will be made available on the IFDHE website and conference mobile app. Conference attendees will receive your presentation via the mobile app. IFDHE membership is not required in order to be a presenter.

We anticipate receiving more high-quality proposals than we can include in the conference agenda. We may contact you about featuring the proposed content through another component of the conference. Additionally, if you are interested in presenting on an IFDHE webinar or being featured as a case study in the IFDHE newsletter, please indicate your preference on the submission form.

CONFERENCE FEES
Confirmed presenters will receive one complimentary IFDHE conference registration. Travel and accommodation expenses will be at the presenters’ own expense.

TIMELINE

<table>
<thead>
<tr>
<th>PRESENTER TIMELINE</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>PROPOSAL SUBMISSIONS DUE</td>
<td>January 3, 2020</td>
</tr>
<tr>
<td>All proposals must be submitted electronically.</td>
<td></td>
</tr>
<tr>
<td>NOTIFICATIONS SENT</td>
<td>Late January, 2020</td>
</tr>
<tr>
<td>IFDHE will notify all applicants of their application status via email.</td>
<td></td>
</tr>
<tr>
<td>FACULTY AGREEMENT DUE</td>
<td>February 17, 2020</td>
</tr>
<tr>
<td>All presenters of accepted sessions will be required to fill out the faculty agreement form to confirm participation in the conference.</td>
<td></td>
</tr>
<tr>
<td>PRESENTATION MATERIALS DUE</td>
<td>May 15, 2020</td>
</tr>
<tr>
<td>Breakout session and poster presenters must submit final slides and other materials. Presentations will be available to conference attendees via the conference mobile app.</td>
<td></td>
</tr>
<tr>
<td>IFDHE CONFERENCE</td>
<td>June 17—19, 2020</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Please note that this document is only meant to prepare you for the online application process.

The actual application must be submitted via the online platform by January 3, 2020, at 11:59 p.m. Central.